Stuart Hollinger

Technical Writer • Content Strategist • Marketing Manager

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SUMMARY

Technical writer and content strategist with 9+ years of experience across DeFi, blockchain, AI, and mechatronics engineering. Published author of 4 books and 10+ whitepapers. Built and launched SuiteGPT, a nonprofit AI app platform with 20+ tools. Proven ability to translate complex technical protocols into content that drives adoption for both retail and institutional audiences.

EXPERIENCE

Founder & CEO   2026 – Present
SUITE / SuiteGPT — suitegpt.app

- Built and launched a nonprofit AI app platform with 20+ free tools for health, productivity, and finance
- Own the full stack: product strategy, technical writing, marketing, community building, and platform operations
- Designed system architecture for cross-domain authentication, app deployment, and user engagement

Operations Director   2024 – 2026
TVVIN

- Directed operations for a Real-World Asset tokenization protocol bridging precious metals onto blockchain
- Led marketing ideation, technical writing, and strategic planning to increase market accessibility
- Managed cross-functional workflows across compliance, engineering, and business development

Technical Writer & Marketing Manager   2024
MV Global • Zokyo

- Produced cybersecurity content for Zokyo: smart contract audit announcements, penetration testing articles
- Multi-project marketing management at MV Global across Web3 portfolio companies

Content Writer   2023 – 2024
SophiaVerse • SingularityDAO • LKI Consulting

- AI-gaming documentation at SophiaVerse, DAO governance whitepapers at SingularityDAO
- Bespoke Web3 content for LKI Consulting, a London-based blockchain marketing agency

Marketing Manager & Technical Writer   2021 – 2023
MELD Protocol

- Authored the official Whitepaper for MELD's decentralized lending protocol on Cardano
- Managed full content lifecycle: GitBook documentation, Medium articles, press releases, content calendar
- Built and managed the global Ambassadors program; hosted AMAs and Twitter Spaces

Technical Writer   2021
Axis DeFi • Juggernaut • Lavaswap • Jigstack • BlockWallet • YSL.IO • Confio GmbH

- Simultaneously authored whitepapers and technical content for 7 DeFi protocols across Ethereum and BSC

DeFi Educator   2021 – 2026

DeFi Knowledge

- Developed comprehensive DeFi training materials, workshops, and one-on-one mentorship programs
- Onboarded individuals into the DeFi sector through hands-on education and career placement guidance

Mechatronics Engineer   2018 – 2021

Telos Manufacturing

- Programmed CNC machinery (routers, mills, plasma cutters, press brakes) in Java, Python, and C++
- Assisted in design and manufacturing of industrial equipment; integrated software with mechanical systems

PUBLISHED WORK

MELD Protocol Whitepaper — Official whitepaper for Cardano DeFi lending protocol (written pre-AI)

Medium: @defiknowledge — 1,600+ followers. Articles for TVVIN, Zokyo, SingularityDAO, and more

Fictional Poetry: Philosophy Expressed Through Creativity — Book, Amazon (2017)

Inquiries — Book, Amazon

The Moment — Book

The God Shape — Book

SKILLS

Writing	Whitepapers, GitBook, API docs, how-to guides, audit reports, press releases, long-form content
Marketing	Content strategy, SEO, social media management, community building, AMAs, Twitter Spaces
Blockchain	Ethereum, Cardano, BSC, Layer 2s, RWA tokenization, DeFi protocols, DAOs, smart contracts
AI	AI product development, LLM integration, AI-DeFi convergence, prompt engineering
Engineering	Java, Python, C++, CNC programming, mechatronics
Platforms	GitBook, Medium, Google Analytics, Telegram, Discord, Twitter/X, Notion, Figma